

Message Text

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TO USIA WASHDC

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E.O. 11652: N/A

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SUBJ: ADDITION TO P&C MONTHLY REPORT FOR AUGUST

1. PLEASE INSERT FOLLOWING AS PARAGRAPH "II. G. OTHER" OF P&C MONTHLY REPORT WHICH WAS COMPLETED PRIOR TO TERMINATION OF WPC:
"II. G. THE WORLD POPULATION CONFERENCE(WPC) HELD IN BUCHAREST FROM AUGUST 19 TO 30 AND RELATED PROGRAMS ORGANIZED BY THE UN (E.G. JOURNALISTS ENCOUNTER AUGUST 16-18; AND POPULATION TRIBUNE FOR UN NON-GOVERNMENTAL ORGANIZATIONS (NGOS) AUGUST 19-30) PROVIDED P&C BUCHAREST WITH VALUABLE OPPORTUNITIES FOR IMPORTANT PUBLIC AFFAIRS PROGRAMMING WHICH WAS CARRIED OUT WITH THE ASSISTANCE OF AGENCY PERSONNEL ON TDY IN BUCHAREST. DURING WPC, P&C BUCHAREST:
(A) PROVIDED LOCAL GUIDANCE AND SUPERVISION FOR AGENCY MEDIA COVERAGE OF THE WORLD CONFERENCE;
(B) EXTENDED PUBLIC AFFAIRS ASSISTANCE TO HIGH LEVEL U.S. DELEGATION HEADED BY HEW SECRETARY WEINBERGER;
(C) MAINTAINED CONTACT AND PROVIDED PUBLIC AFFAIRS SERVICE FOR OVER 100 US CORRESPONDENTS ACCREDITED BY THE UN PRESS CENTER WITH WHICH P&C MAINTAINED DAILY WORKING CONTACTS;
(D) CONTRIBUTED TO PROGRAMMING OF CODELS PERCY AND GREEN;
(E) EXTENDED EMBASSY COURTESIES TO US NON-GOVERNMENTAL ORGANIZATIONS PARTICIPATING IN POPULATION TRIBUNE;
(F) DEVELOPED KEY ROMANIAN GOVERNMENT AND MEDIA CONTACTS WHILE ACHIEVING PLACEMENT AND PRESENTATION OF PROGRAM MATERIALS.

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(1) AGENCY WASHINGTON MEDIA SERVICES COVERAGE: THIS

INCLUDED AN IPS WASHINGTON REPORTER FILING REGULARLY WITH P&C GUIDANCE AND ASSISTANCE WHICH WAS ALSO PROVIDED FOR THREE VOA CORRESPONDENTS (ENGLISH, SPANISH AND CHINESE) AND THE ROMANIAN FILM CREW CONTRACTED BY IMV TO COVER THE CONFERENCE. (STATE 180483. A US BUREAU OF CENSUS EXHIBIT TO THE CONFERENCE WAS MOUNTED BY ICS/DC IN AN UNFORTUNATELY INACCESSIBLE SITE (ASSIGNED BY THE GOR). HOWEVER, THE ICS/DS OFFICER ACCOMPANYING THE EXHIBIT COMPLETED WITH P&C ASSISTANCE SEVERAL IMPORTANT VTR INTERVIEWS OF LEADING CONFERENCE PARTICIPANTS. THESE INTERVIEWS, LIKE OTHER MATERIALS COLLECTED AND CONTACTS ESTABLISHED DURING CONFERENCE BY AGENCY AND P&C BUCHAREST OFFICERS, SHOULD FACILITATE AGENCY PRODUCTION OF MATERIALS ON POPULATION THEMES FOR WORLD-WIDE USE.

(2) U.S. DELEGATION AND AMERICAN CORRESPONDENTS: WHILE THE US DELEGATION DID NOT ASSIGN ANY SPECIAL RESPONSIBILITIES TO P&C AT THE OUTSET OF THE CONFERENCE, PC WAS ULTIMATELY RELIED UPON TO MAINTAIN CONTACTS WITH AMERICAN CORRESPONDENTS AND TO PREPARE HEW ASSISTANT SECRETARY FOR PUBLIC AFFAIRS LEWIS HELM DAILY PRESS BRIEFINGS GIVEN BY HEW SECRETARY WIENBURGER; DURING THE LATTER'S ABSENCE FROM AN AUGUST 21 TO 25 PRESS CONFERENCE WERE ORGANIZED BY PC FOR ACTING HEAD OF US DELEGATION GOVERNOR RUSSELL PETERSON, CHAIRMAN, PRESIDENT'S COUNSEL ON ENVIRONMENTAL QUALITY. THE CONFERENCES WERE ATTENDED BY AN AVERAGE OF 65 CORRESPONDENTS (PRIMARILY AMERICAN) FOR WHOM FOLLOW-UP STATEMENTS AND ONE-TO-ONE INTERVIEWS WITH LEADING DELEGATION MEMBERS WERE PROVIDED. TWENTY LEADING AMERICAN CORRESPONDENTS WERE HOSTED BY THE PAO AT A COCKTAIL BUFFET ATTENDED BY EMBASSY OFFICERS WHICH ASSISTED THE EMBASSY IN CARRYING OUT ITS FUNCTIONS WITH THE US PRESS WHILE SHARING WITH THEM THEIR IMPRESSIONS OF ASPECTS OF THE CONFERENCE AND OF PUBLIC AFFAIRS INTEREST.

(3) PC AND CODELS: P&C ALSO ASSISTED IN PREPARING FOR AND FACILITATING THE BRIEF VISITS TO BUCHAREST BY SENATOR CHARLES PERCEY AND CONGRESSMAN EDITH GREEN. ACAA KOOB SERVED AS CONTROL OFFICER FOR MS. GREEN (AND ALSO FOR MRS. WEINBURGER).

(4) P&C AND U.S.-NGOS: P&C ALSO ASSISTED U.S. DELEGATION IN CONTACTS WITH U.S. NON-GOVERNMENTAL ORGANIZATIONS PARTICIPATING IN THE TRIBUNE, INTER ALIA, BY PROVIDING A SITE AND ORGANIZING A JOINT MEETING OF THE U.S. DELEGATION AND U.S. NGO PARTICIPANTS TOTALING 150. P&C ALSO CONTRIBUTED TO EMBASSY COVERAGE OF THE POPULATION TRIBUNE.

(5) USIS DACCA WAS PROVIDED WITH PHOTO COVERAGE RE-
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QUESTED OF BANGLADESH PARTICIPATION IN THE WPC TO BE USED FOR LOCAL PLACEMENT.

(6) ROMANIAN CONTACTS: EXCEPTIONAL OPPORTUNITIES AROSE DURING THE CONFERENCE FOR THREE NEWLY-ARRIVED P&C OFFICERS (PAO, ACAA AND LIBRARY DIRECTOR) TO DEVELOP CONTACTS WITH ROMANIAN GOVERNMENT AND MEDIA LEADERS. THESE WERE UTILIZED TO MUTUAL AND ADVANTAGE FOR INTERVIEWS BY ROMANIAN CORRESPONDENTS WITH LEADING MEMBERS OF THE US DELEGATION RESULTING IN VALUABLE PLACEMENT

IN PRINTED AND BROADCASTING MEDIA HERE."

2. LETTER FOLLOWS REGARDING OTHER SUBSTANTIVE PARTS OF P&C ACTIVITY DURING WPC AND INCLUDES SUGGESTIONS FOR AGENCY PROGRAMMING IN CONNECTION WITH U.N. WORLD FOOD CONFERENCE TO BE HELD IN ROME IN NOVEMBER 1974.
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